FOR IMMEDIATE RELEASE
Contact: usa@rokcup.com

ROK CUP USA Announces All New 2015 Series Packages

" Brand New Free ROK Engine and Unmatched Package Promotions"

(March 20, 2015) -- The ROK Cup USA 2015 series is just around the corner and it is anticipated to be the best season yet. Offering unmatched series package promotions and never before night racing, the ROK CUP USA series is ready to revolutionize the kart-racing series experience.

The 2015 ROK CUP USA race series is excited to continue its highly successful series, with the introduction of Loyal and Starter driver packages. All new in 2015, the Loyal driver package and Starter driver packages offer a special value for all participants, whether returning or brand new to the series. Highlighting ten days of competitive racing, both series registration packages include 6 tires per race, driver and mechanic pit passes, transponder rental, and the chance to compete for an all-expense-paid trip to Italy for a spot in the 2015 ROK CUP International Finals.

“The 2015 ROK CUP USA season will continue to build on the achievements from previous seasons,” said OTK USA’s Andre Martins. “ Showcasing the quality of the Vortex ROK racing engine, we are not only committed to the continued success of the ROK CUP USA series but also to providing our drivers with the best karting experience in the United States.”

The 2015 five-race series schedule proves to be the most thrilling yet, touring the state of Florida and incorporating a night race during race three. The series kicks off April 18-19 in Ocala and will continue to Homestead on May 23-24, Palm Beach on June 27-28 and Jacksonville on August 15-16. The race series will conclude in Orlando for the USA Championship on September 19-20, where drivers will battle for a spot to the International Finals.

About ROK CUP USA
ROK CUP USA is a kart racing series, first introduced in the United States in 2013. With an 11-year history operating in 32 countries across the globe, the ROK CUP is a successful series represented by more than 300 of the best kart racing drivers at the ROK CUP International Finals in South Garda, Italy. ROK CUP is an FIA Authorized International Series, utilizing Vortex-ROK engines and promoting equality throughout the classes.

For more information about the ROK CUP USA series or to find out how to register, please visit www.ROKCupUSA.com or call 407-575-6435.

###